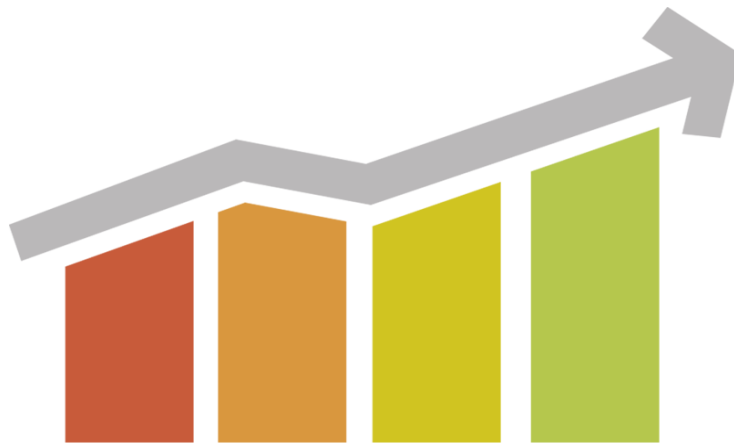




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# EASY - FREE TRAFFIC TACTICS



## **CHEATSHEET**

***Our 10 Easy Methods To Get More  
Traffic To Your Sites For Free!***

# RESOURCE CHEAT SHEET

When it comes to building your traffic, you need all the resources you can get. We've put together four different categories of resources that will help you with some of the methods in the book as well as other techniques in the material. Hopefully, you'll be able to take golden nuggets of information from these resources, and pick up more tips that will make your traffic skyrocket. Let's start with websites that have traffic tips that may not be covered, and are often creative and original.

## Dozens of Useful Tips to Get Traffic

There are dozens of blogs and websites out there, with a heap of really helpful advice.

A couple hours searching and reading will get you more tips to try than you could possibly handle.

None of them will get more traffic to your webpages, if you don't take ACTION and Implement them!

Here's just a few links that are some of my favorite ones for great tips:

[WordStream Blog](#): This particular article includes 25 great ways to give you some food for thought. But... Don't stop with this article, browse around and check out what other tips they have for you!

[ThriveHive](#): Is another great resource for tips. Karen Asprey definitely knows her stuff and always has new tips added by some great people.

[101 Tips](#): This site has more creative and innovative ways to get traffic to your web pages. With over 100 tips you are sure to find several tips and techniques that will help you reach your traffic goals.

[WordPress Traffic](#): specific to WordPress sites, this page has a pile of tips on how to use the platform to start getting high traffic volumes right away to your site. Not only does

it give you tips on getting more traffic, but also has really helpful tips on how you should handle that traffic when it gets there.

If WordPress is your thing, you will find no end of helpful information, for your sites!

[Forbes Traffic Tips](#): This page will give you some terrific tips from one of the top names in business advice? Forbes has created this list of actionable steps that you can take to build traffic to your websites. You get 39 tips included on this page alone, and a lot more by browsing the site.

## Resources for Adding Analytics to Your Website

You're going to need to add analytics to your website if you want to measure your traffic and know whether or not you are improving over time or if you need to do something else; try a new strategy to get traffic. By analyzing your stats you will know which traffic tactics are working best for you. Depending on what you're using, there are resources out there – including Google analytics. Here are some various resources, some for WordPress, that will help you track your statistics better.

Here is a [plugin for you](#) to be able to integrate Google analytics right into your website and [here is another](#) that uses a different analytics program to measure your statistics. These are both WordPress plugins that you can upload and then install.

Here is a link to the actual [Google analytics interface](#). You can add your website to your analytics account – just login to your Google or Gmail account – and you will be able to see all of your website statistics.

Here are [some alternatives](#) to Google analytics or the analytics plug-ins above. These are third-party services and websites that will allow you to get information in different ways.

# Keyword Research Tools & Websites

This is a beginner's guide to [doing keyword research](#). If you want to get traffic to your site for free you're going to want to concentrate on organic search, which means getting indexed for as many keyword phrases as possible and then getting ranked as highly as you can for all of them. That entire process starts with keyword research so read this guide carefully.

This is Google's own keyword tool. It is called the [Adwords Keyword Planner](#) and it is the most popular tool – and probably the most accurate – for getting keyword results on just about anything. You'll need to create an Adwords account, but you don't actually have to do any advertising to use the keyword tool.

Finally, this is a keyword research tool provided by [SEOBook](#). This is a free tool that comes from a very useful site and can help you gather information for your own search engine optimization. Use the keyword tool, but check out some of the other things that they have on their site as well. Check the other tools, there's sure to be more you can use to help your traffic grow.

There are some premium applications out there that can help you with longtail keyword research but some of them can get pretty pricey. However, there are a lot of options when it comes to free tools that can do keyword research besides the ones mentioned above. Here are a couple of lists of free keyword tools that can do the same basic job as Google's keyword planner.

<http://blog.linkbird.com/en/content-marketing/10-best-free-keyword-research-tools-content-marketing/>

<http://searchengineland.com/threefree-keyword-tool-reviews-126217>

# Creating Awesome Content to drive even more Traffic

Part of your strategy to get traffic for free is definitely going to be creating awesome content that just begs to be shared. Unless you are a professional writer, you may not know how to create this amazing content. As such, here are some tools below that can help you write killer blog posts and articles.

This link has a list of [some tips to help you](#) create amazing content. Check these out and see if there's anything that will work for you, or at least give you some good ideas for better blog or website content.

This one is an article that teaches you some of the [things that make up good content](#) you can use to check against your own work and make sure that it is as good as it can possibly be.

This is a [particularly useful page](#) that teaches you how to create blog content that can spread virally – it will entice your readers to share it with their readers, and so on, driving more and more traffic to your website.

Finally, if you're not up there [with the rules of English grammar](#) you need to be. You want your articles to be as professional as possible and this guide will help you get it all right.